

# IOWA NATIONAL GUARD OFFICERS ASSOCIATION



Dear Corporate Member

It is with great pride that the men and women of the Iowa National Guard Officers Association (INGOA) are reaching out to you for your support in our 2022 efforts. Your support provides us with the means to impact domestic operations within the State of Iowa as well as our federal mission.

By becoming a Corporate Member, you pledge your support for the men and women who have committed their service to our country. This is an honorable gesture, and one that helps the INGOA fulfill its mission to “Foster and improve the status and relationship of the National Guard of the State of Iowa with ... the general public.”

Your contribution is invaluable to our success. Your support will provide us with the means to continue to carry our message forward. We look forward to your support for the 2022 campaign and would be **honored to have you attend** our annual conference March 25 and 26 at the Des Moines Airport Holiday Inn.

As a result of your on-going support, INGOA provided our Iowa National Guard officers professional development courses not only at our state conference but at the National Guard Association of the United States (NGAUS) annual meeting. Many of the Officers represented Iowa as grant recipients. The INGOA legislative team also represented the Iowa National Guard Army and Air at NGAUS. We remain engaged at all levels to ensure our continued mission success.

So please join us again in 2022 as we launch our corporate sponsor campaign to secure your membership. Please review this documentation to determine at what level you would like to support INGOA’s 2022 campaign. I look forward to hearing from you to confirm your commitment level for 2022. Please feel free to contact me if you have any questions.

Thank you for continuing to place confidence in your National Guard. We are always there and always ready.

Respectfully,

Joe Robinson

Executive Director

Iowa National Guard Officers Association

515-770-6061

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Web Site: <http://www.iowaofficers.org>

# IOWA NATIONAL GUARD OFFICERS ASSOCIATION

<b>Corporate Sponsor Benefits</b>	<b>Diamond \$2,500/yr</b>	<b>Platinum \$1,500/yr</b>	<b>Gold \$1,000/yr</b>	<b>Silver \$500/yr</b>	<b>Bronze \$250/yr</b>
Company and logo displayed on INGOA website with direct link to your website	X	X	X	X	X
Licensed to use the INGOA Corporate logo on company publications	X	X	X	X	X
Listing in Program	X	X	X	X	X
Discount to advertise on INGOA website	Free	Free	Free	75%	50%
Leadership Breakfast	2	2	1	1	1
Formal Dinner Tickets	4	2	1		
Sponsor Exhibit for Annual Meeting	X	X	X		
Invitation to participate in INGOA sponsored events	X				
Two invitations to an Iowa legislative reception	X				

## BECOME A BUSINESS MEMBER OF THE INGOA

*I hereby apply for membership/renewal in the Iowa National Guard Officers (INGOA) and enclose a check (made out to "INGOA") or paid/will pay via PayPal for my corporate membership.*

Business Name: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

Point of Contact: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email: \_\_\_\_\_

SELECTION	MEMBERSHIP LEVEL	ANNUAL DUES
<input type="checkbox"/>	Diamond	\$2,500.00
<input type="checkbox"/>	Platinum	\$1,500.00
<input type="checkbox"/>	Gold	\$1000.00
<input type="checkbox"/>	Silver	\$500.00
<input type="checkbox"/>	Bronze	\$250.00

SUBMIT APPLICATION WITH PAYMENT TO:

INGOA, P.O. BOX 194, JOHNSTON, IOWA 50131-1902 or through PAYPAL at:

<http://www.iowaofficers.org> E-MAIL to [ia-ed@iowaofficers.org](mailto:ia-ed@iowaofficers.org)

Questions: Contact Joseph Robinson at 515-770-6061 or via email at [ia-ed@iowaofficers.org](mailto:ia-ed@iowaofficers.org)

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## INGOA ANNUAL BUSINESS MEETING & DINNER: PROSPECTIVE SPONSOR AGREEMENT

The Iowa National Guard Officers Association (INGOA) is proud to provide an opportunity for your business to interact and socialize with INGOA members, their spouses, and special guests during their Annual Conference and Business Meeting, March 25<sup>th</sup> and 26<sup>th</sup>, 2022 at the Des Moines Airport Holiday Inn.

Friday and Saturday's business meeting draws more than 400 military professionals and their spouses from across the state. We conduct this conference in conjunction with the Enlisted Association of the National Guard of Iowa (EANGI). These two days provide businesses face-to-face contact with some of Iowa's foremost leaders in the Iowa National Guard. INGOA recognizes the valuable time and resources spent by Corporate Members to attend our conference, opportunities will be made to give you exclusive access to meeting participants.

Saturday's Formal Dinner will bring together more than 700 Iowa members of the National Guard. This special night features a keynote speaker, commentary by Iowa Governor Kim Reynolds and/or Lieutenant Governor Adam Gregg. The event is focused on the recognition of service and retirement of select individuals. It is a truly special event and we hope you can join us.

## THE WEEKEND ITINERARY

★Friday, March 25<sup>th</sup>, starting at 2 p.m. – Sponsor Exhibit set up begins at the Des Moines Airport Holiday Inn and Exhibits open at 5 p.m.

★Friday, March 25<sup>th</sup> 2022 at 6 p.m. – Icebreaker / Social Activities in the sponsor exhibit area

★Saturday Morning, March 26<sup>th</sup> at 7:00 - 8:00a.m. – Corporate Members Leadership Breakfast

★Saturday Morning, March 26<sup>th</sup> – Corporate Sponsor Displays open throughout the Business Meetings.

Breaks will be scheduled during the Business meetings. EANGI will conduct their business meetings in conjunction with INGOA. Members and guests will take this opportunity to visit your display areas. Members and guests will also be encouraged to visit with you throughout the entire day.

★Saturday Evening INGOA Recognition Dinner followed by Hospitality Suites

Information regarding the Leadership Breakfast and Recognition Dinner will be sent after receipt of your payment.

## YOUR COMMITMENT

The INGOA offers sponsors the opportunity to participate in our annual business meeting for a cost of \$500 per exhibit display. If your business is a corporate business member at the Gold or above the cost for the exhibit is waived. Not for profit organizations please contact us for special pricing.

Questions: Contact Joseph Robinson at 515-770-6061 or via email at [ia-ed@iowaofficers.org](mailto:ia-ed@iowaofficers.org)



Special Note:

If our conference is canceled for COVID-19 or any other reason that is not foreseen our corporate sponsors may request a refund and INGOA will provide a full refund. If you do not request a refund your contribution will be used for future professional development of our officers in the manner as described. Refund requests, if applicable must be made via email to [IA\\_ED@iowaofficers.org](mailto:IA_ED@iowaofficers.org) within 90 days after the cancelled event. We thank you for your continued support and understanding.